

PELARGONIUMS

LADY WASHINGTON GERANIUMS

*(Pelargonium domesticum)*LIBRARY
RECEIVED

★ JAN 29 1962

U. S. Department of Agriculture

Strong, Well Rooted and Free of Disease or Injurious Insects

We have specialized in the propagation, and shipping, of pelargoniums for the past 47 years. We strive to always produce top-quality plants, and spare no expense to have our stock and plants free from injurious insects or disease.

Pelargoniums are a popular blooming pot plant for spring sales during April and May, and sometimes June. With each order we enclose a cultural leaflet which gives instructions about the growing of pelargoniums. Suggested pinching dates, growing temperatures required, and other information is discussed in detail in our cultural leaflet.

PREMIUM VARIETIES

WHITE - LIGHT PINK

ALL MY LOVE: Upper petals white with large crimson blotches with narrow outer margin of white. Lower petals usually pure white. Striking variety that gives appearance of a large pansy-faced pelargonium.

CHERIE: Very light pink, sometimes almost white, petals with soft pink blotches. Very free blooming and low compact growth. Early.

SPRINGSONG: Large light rosy-pink flowers with white throat. Upper petals blotched and veined with deep crimson. Very early.

RED

FIRE DANCER: Rich crimson with chocolate blotches. Ruffled flowers on upright, compact plant. Profuse bloomer. Early.

FLAMINGO: Brilliant vermillion with a carmine reverse. Large flowers on low, compact plant. Terrific bloomer. Very early.

ROUGE: Very dark red, almost black, but with enough brightness to give life to the flower. Large, ruffled blooms on low, compact plant. Very early.

SALMON

CHORUS GIRL: Bright salmon with throat and edges of petals a clear lavender. Ruffled flowers. Very unusual color combination. Very early.

JESSICA MAY: Light salmon-red with large flowers. A good bloomer on a strong plant. Early.

KING MIDAS: Light salmon, sometimes a golden-salmon, with large frilly-edged flowers. Compact plant with long blooming season. Very early.

MELISSA: Light salmon-pink changing to clear pink. Small blotches and veins on upper petals. Low, compact plant with waved petals. Very early.

ORANGE SAL: Rich orange-salmon with well ruffled flowers. Almost black blotch and veins on all petals. Low compact plant. Very early.

SOLANO: Clear pinkish-salmon with burnt orange and brown blotches. Large heads of ruffled flowers. Early.

ORCHID

CORSAGE: Clear orchid-pink with large flowers. Low plant with flowers that bloom above plant. Very early.

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STANDARD VARIETIES

PINK

CIRCUS DAY: Dark pink with blotches on upper petals. Large heads of flowers. Excellent variety. Very early.

LOIS MAC KAY: Soft rose with brown blotch and veins on upper petals. Large flowers. Early.

LUCY BECKER: Rosy pink. Sport of Easter Greeting. Very early.

MACKENSEN: Very large rose pink with soft veins on all petals. Bushy, free-blooming plant. Early.

PINK GARDENER'S JOY: Clear strawberry pink with plum veins and dark blotch on upper petals. Early.

PINK VOGEL: Clear pink with blotches on upper petals. Large heads of ruffled flowers. Early.

SANTA MONICA: Light pink with carmine blotches. Large round petals. Early.

SPRINGTIME: Strawberry pink with white edges and throat. Large, ruffled flowers. Early.

RED

AZALEA: Rosy red with large ruffled flowers with dark blotches. Compact, free-blooming plant. Early.

EASTER GREETING: Rose-red with large dark blotches on each petal. Makes low compact plant. Very early.

GRAND SLAM: Bright rosy-red. Compact, free-flowering plant with large, ruffled flowers. Probably the best of the reds. Early.

LOWELL: Vivid scarlet-red with black blotches on all petals. Has salmon cast at times. Very early.

MARIE VOGEL: Rosy-red shaded with salmon. Dark blotches on upper petals. Very large flowers with wavy petals. Blooms over long period. Early.

MRS. F. BACHLER: Deep rose-red with dark blotches. Strong grower with large flowers. Early.

STANDARD VARIETIES

SALMON-PINK - SALMON

EDITH NORTH: Salmon-pink shaded deeper on upper petals. Brown blotches. A vigorous grower. Should be pinched to make bushy plant. Early.
GROSSMAMA FISCHER: Same as Grandma Fischer. Rich clear salmon with large ruffled flowers. Early.
MAC KAY NO. 2: Dark salmon-pink with blotches. Large flowers. Early.
SALMON SPRINGTIME: Bright salmon-rose with light edge and white throat. Early.

WHITE

MRS. MARY BARD: Pure white with light pink veins. Compact grower. Will bloom for early Easter. Very early.
GARDENER'S JOY: White with blotches of deep brown. Large clusters of flowers and beautiful foliage. Early.
GAY NINETIES: White upper petals with medium sized blotches. Lower petals with a few veins to center. Large round ruffled flowers. Early.
MAC KAY NO. 10: White tinged with pink. Popular white variety. Early.

LAVENDER - ORCHID-PINK - PURPLE

BEVERLY HILLS: Orchid-pink with large ruffled flowers. Large flower heads. Compact plant. Very early.
GERMAN GLORY: Same orchid-pink color as Beverly Hills, and similar in almost every way.
LAVENDER BACHLER: Clear lavender sport of Mrs. F. Bachler. Strong grower with large flowers. Early.
LAVENDER QUEEN: Lavender with dark blotches. Large flowers on well shaped plant. Early.
MAC KAY NO. 12: Light lavender with reddish blotches on two upper petals. Large flowers. Early.
MARIE ROBER: Deep purple-magenta with black blotch on all petals. Large flowers on strong plant. Very early.
ORCHID EDITH NORTH: Orchid-pink with dark blotches on upper petals. A vigorous grower. Pinch to make well branched plant. Early.
WALTZTIME: Bright silvery orchid with large ruffled flowers. Upright grower with excellent foliage. Early.

PANSY-TYPE PELARGONIUMS

CHICADEE: Lavender with deep violet blotches on upper petals and violet eyes on lower petals. Pansy-like flowers. Free blooming. Early.

MRS. LAYAL: Flowers white, dark purple, black, etc. to resemble pansy. Early and free blooming. Small flowers, similar to Chicadee.

PRICE LIST

STANDARD VARIETIES

Size	Per 10	Per 100	Per 1000
Rooted Cuttings	\$1.75	\$15.00	\$140.00
2 1/4 inch	2.30	20.00	190.00
3 inch, branched	3.25	27.50	260.00
4 inch, branched	5.50	50.00	400.00
5 inch	Available in March, April and May at our		
6 inch	greenhouses. Write for prices.		

PREMIUM VARIETIES

Size	Each	Per 10	Per 100
Rooted Cuttings		\$2.30	\$19.00
2 1/4 inch	35c	3.00	25.00
3 inch, branched	45c	4.00	35.00
4 inch, branched	65c	6.00	55.00
5 inch	Available in March, April and May at our		
6 inch	greenhouses. Write for prices.		

ASSORTMENT SPECIAL

2 1/4 INCH STANDARD VARIETIES

5 each of 10 varieties, named	\$11.50
10 each of 10 varieties, named	21.50
20 each of 10 varieties, named	40.00

Above offers made so that you may have a good assortment at reasonable cost.

ASSORTMENT SPECIAL

2 1/4 INCH PREMIUM VARIETIES

5 each of 10 varieties, named	\$14.50
10 each of 10 varieties, named	27.50
20 each of 10 varieties, named	50.00

Above offers made so that you may have a good assortment at reasonable cost.

TERMS OF SALE

DISCOUNTS AND PAYMENTS: 2% DISCOUNT FOR CASH WITH ORDER: 1%/10 days; net/30 days from date of invoice.

QUANTITY RATES: Less than 10 total at "each" rate; 5 of a variety at 10 rate; 25 of a variety at 100 rate; 400 or more total at the 1000 rate.

SUBSTITUTIONS: If no substitution is permissible, mark "No Substitution" on your order. Otherwise, if necessary to make prompt shipment, we will substitute similar varieties.

CLAIMS FOR LOSS OR DAMAGE: File claim with delivery agent immediately. We pack all orders carefully, but cannot be responsible for loss due to neglect or delay enroute.

NO PACKING CHARGE on orders of \$10.00 or more. Add 75¢ for packing on orders that total less than \$10.00.

WE AIM TO SATISFY: If any shipment is not as we represent, please report to us at once. We will make prompt adjustment if the fault is ours.

HENLEY FLORAL CO.

R. M. HENLEY

PELARGONIUM SPECIALISTS

WM. R. HENLEY

1510 So. Walnut St.

Phone 175

Hartford City, Ind.

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HENLEY FLORAL COMPANY

Winter 1962

WHOLESALE PRICE LIST

Hartford City, Indiana

Prices listed effective during Winter of 1961-1962

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January 1962

ACHYRANTHES

Brilliancy (bright red)
Burgundy (darker red)
Yellow-Green Variegated

	Per 100	Per 1000
<u>Your Choice, Named</u>		
Rooted Cuttings...	\$4.50	\$42.50
2½ inch	10.00	95.00
Branched 2½ inch..	12.00	115.00
Heavy 3 inch	17.50	

AGERATUM

Improved Riverside
Devon Blue
Pure White

<u>Your Choice, Named</u>		
Rooted Cuttings...	\$3.50	\$30.00
2½ inch	10.00	95.00
Bushy 2½ inch	12.00	115.00
Heavy 3 inch	20.00	

ARTILLERY PLANT

Upright type
Spreading type

<u>Your Choice, Named</u>		
Rooted Cuttings...	\$3.75	\$35.00
2½ inch	9.50	90.00
Bushy 2½ inch	11.50	110.00
Heavy 3 inch	17.50	

ASPARAGUS SPRENGERI

Average, 2½ inch..	\$10.00	\$95.00
Heavy 2½ inch	12.00	115.00
Bushy 3 inch	20.00	

CUPHEA (CIGAR PLANT)

Rooted Cuttings..	\$3.75	\$35.00
Strong 2½ inch...	10.00	

DRACAENA INDIVISA

Average 2½ inch...	\$10.00	\$95.00
Large 2½ inch	12.00	115.00
Large 3 inch	20.00	
Extra Large 3 inch	25.00	

COLEUS, BRIGHT COLORS

Beckwith Gem, Brilliancy, Setting Sun,
Christmas Gem, Golden Banded,
Golden Bedder, Dark Butterfly,
Hollywood Red, Max Levering,
Mrs. C.H. Harding, Verschaffelti,
Yellow Bird, Trailing Queen,
and Red Trailing Queen

	Per 100	Per 1000
<u>Good Assortment</u>		
Rooted Cuttings	\$3.75	\$35.00
2½ inch	9.50	90.00
Branched 2½ inch	11.00	105.00
Heavy 3 inch	16.50	

Your Choice, Named

Rooted Cuttings....	\$4.00	\$37.50
2½ inch	10.00	95.00
Branched 2½ inch....	12.00	115.00
Heavy 3 inch	17.50	

DUSTY MILLERUpright Fern Leaf Type

Rooted Cuttings....	\$5.00	\$47.50
Strong 2½ inch	10.00	95.00
Branched 2½ inch	12.00	115.00
Heavy 3 inch	18.00	

FUCHSIAS

Black Prince
 (rose petals, pink bell)
Rosain Patria
 (red Petals, purple bell)

Rooted Cuttings	\$5.50	\$52.50
2½ inch	12.00	115.00
Branched 2½ inch	14.00	135.00
Heavy 3 inch	20.00	190.00

Winston Churchill

(rose petals, purple bell)
Hollydale
 (rose petals, lavender bell)
Mrs. Marshall
 (white petals, pink bell)

Rooted Cuttings....	\$6.50	\$62.50
2½ inch	12.00	115.00
Branched 2½ inch	14.00	135.00
Heavy 3 inch	20.00	190.00

IMPATIENS SULTANI

Bright Red, Dark Salmon, Light Pink,
Dark Pink, Orchid, Wine,
White, Variegated

	Per	Per
	100	1000
Good Assortment		
Rooted Cuttings.....	\$4.50	\$42.50
2 $\frac{1}{4}$ inch.....	10.00	95.00
Branched 2 $\frac{1}{4}$ inch....	11.50	110.00
Heavy 3 inch.....	18.00	

Your Choice Named

Rooted Cuttings....	\$5.00	\$47.50
2 $\frac{1}{4}$ inch.....	11.50	110.00
Branched 2 $\frac{1}{4}$ inch...	13.00	125.00
Heavy 3 inch.....	20.00	

LANTANAS

Michael Schmidt (orange),
Radiation (red), Sensation (pink)
Caprice (pink), Snow White (white)
Golden King (bright yellow),
Weeping (lavender trailing)

Good Assortment

Rooted Cuttings ...	\$4.50	\$42.50
2 $\frac{1}{4}$ inch.....	11.00	105.00
Branched 2 $\frac{1}{4}$ inch...	12.50	120.00
Heavy 3 inch.....	18.00	

Your Choice, Named

Rooted Cuttings...	\$5.00	\$45.00
2 $\frac{1}{4}$ inch.....	12.00	115.00
Branched 2 $\frac{1}{4}$ inch..	13.50	130.00
Heavy 3 inch.....	20.00	

PELARGONIUMS

(Martha Washington Geraniums)

GUARANTEED TO BLOOM

when grown at 50-52 degree night temperature with plenty of light during the daytime hours

SEND FOR CULTURAL DIRECTIONS & OUR COMPLETE PRICE LIST OF VARIETIES

All colors available-- red, pink, orchid, lavender, salmon, white, and pansy types.

	Per	Per
	100	1000
<u>Standard Varieties, Named</u>		
Rooted Cuttings.....	\$15.00	\$140.00
Pinched 2 $\frac{1}{4}$ inch.....	20.00	190.00
Heavy 3 inch.....	27.50	
Heavy 4 inch.....	50.00	
5 and 6 inch available in April and May at our greenhouses		

	Per	Per
	10	100
<u>Premium Varieties, Named</u>		
Rooted Cuttings.....	\$2.30	\$19.00
Pinched 2 $\frac{1}{4}$ inch.....	3.00	25.00
Heavy 3 inch	4.00	35.00
5 and 6 inch available in April and May at our greenhouses		

VINCA VARIEGATA

Highly Colored. Well Variegated.		
Rooted Cuttings....	\$4.50	\$42.50
Strong 2 inch.....	10.00	100.00
Branched 2 inch....	12.00	115.00
<u>Strong 3 inch</u>		
with 4-6 shoots....	20.00	190.00
with 8-12 shoots...	22.50	215.00

*** TERMS OF SALE ***

DISCOUNTS & PAYMENTS: 2% discount for cash with order; 1%/10 days; net/30 days from date of invoice. Include estimated postage with cash parcel post orders.

QUANTITY RATES: 25 of a kind and size at 100 rates; 400 of a kind and size at 1000 rate.

NO PACKING CHARGE on orders of \$10.00 or more. Add 75¢ packing on orders of less than \$10.00.

CLAIMS FOR LOSS OR DAMAGE: File with delivery agent immediately. We pack all orders carefully, but cannot be responsible for loss due to neglect or delay enroute.

SHIPMENTS MADE BY RAIL EXPRESS, AIR EXPRESS, AIR FREIGHT, OR PARCEL POST.

WE OFFER UNITED PARCEL SERVICE IN INDIANA ONLY

DELIVERY BY OUR TRUCK

We can make delivery in our trucks to points within 100 miles of Hartford City. Ask for details.

GREENHOUSE HOURS

Open Monday thru Saturday from 7:00 to 5:00, D.S.T. We can arrange to load your truck on Sunday or nights by appointment.